



# Bridge to Health Survey 2020



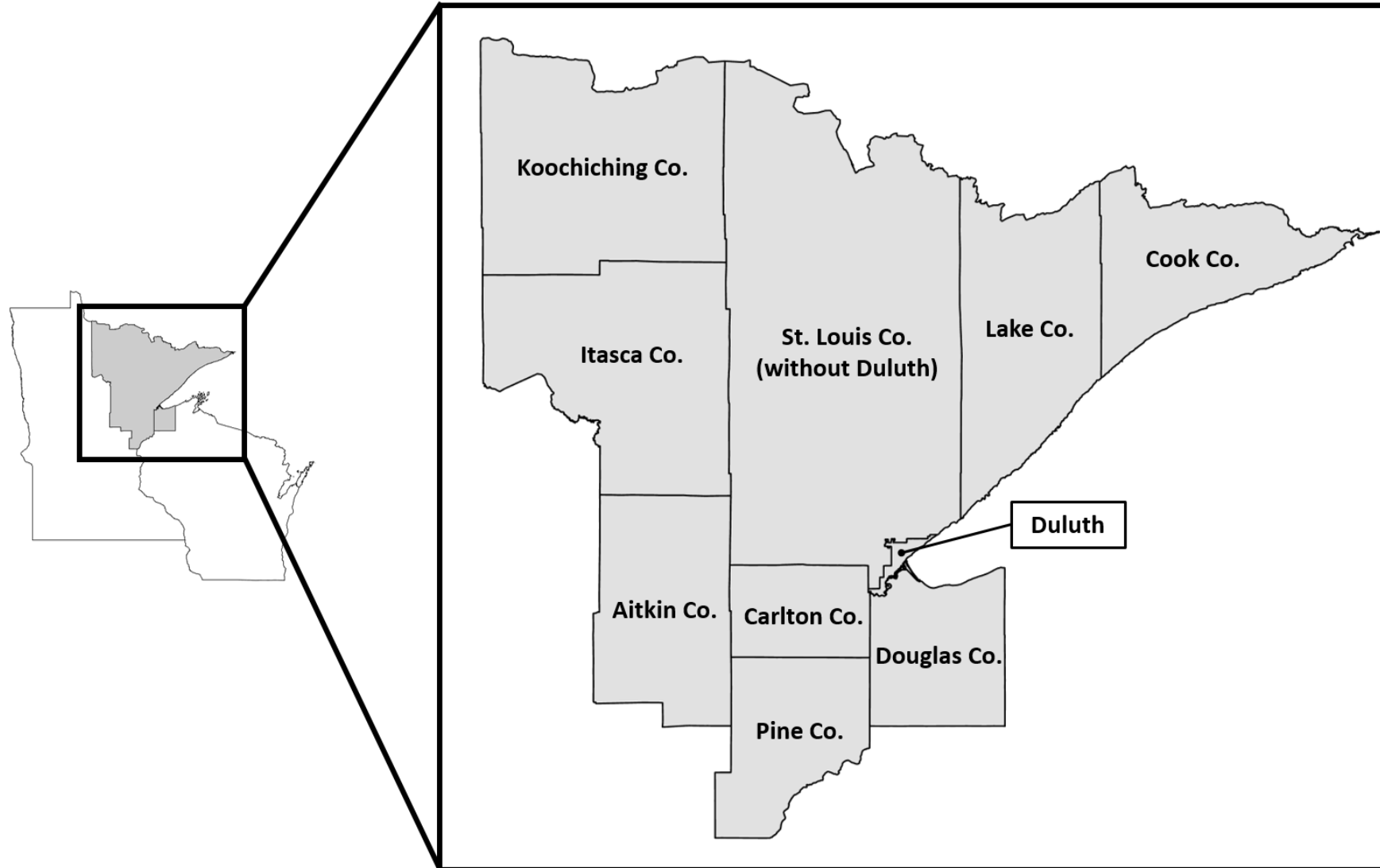
# Bridge to Health Survey 2020

## Survey Methodology

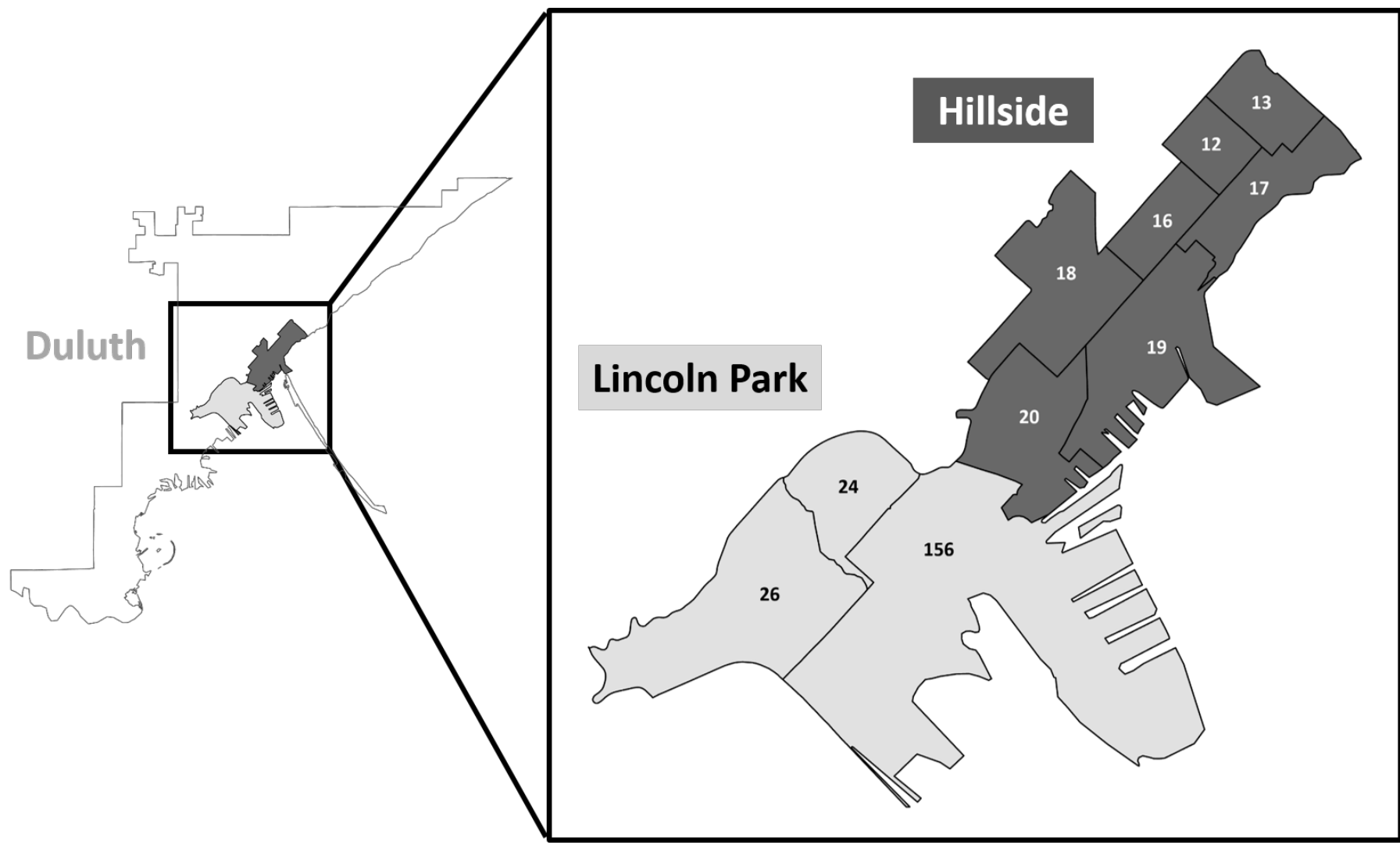
# Survey Methodology

- Survey conducted by mail by Wilder Research
  - Field period: August 28 – October 23, 2020
- Modified “Dillman” approach: Survey, postcard, survey
- Sample of households drawn from the US Postal Service’s file of households eligible to receive mail

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- 417 - 736 completed surveys in each of 12 geographies
- The 12 geographies are combined into a single regional geography with a total sample size of **7590** respondents

# Survey Methodology

- The precision (margin of error) of the estimates is at most +/- 2.6% at the regional level
- Results are statistically weighted to reflect the probability of selection (i.e. by the number of adults in a household and the population size of the geographic area)
- Results are further weighted to reflect the age, sex and education level distributions of adults in each geography

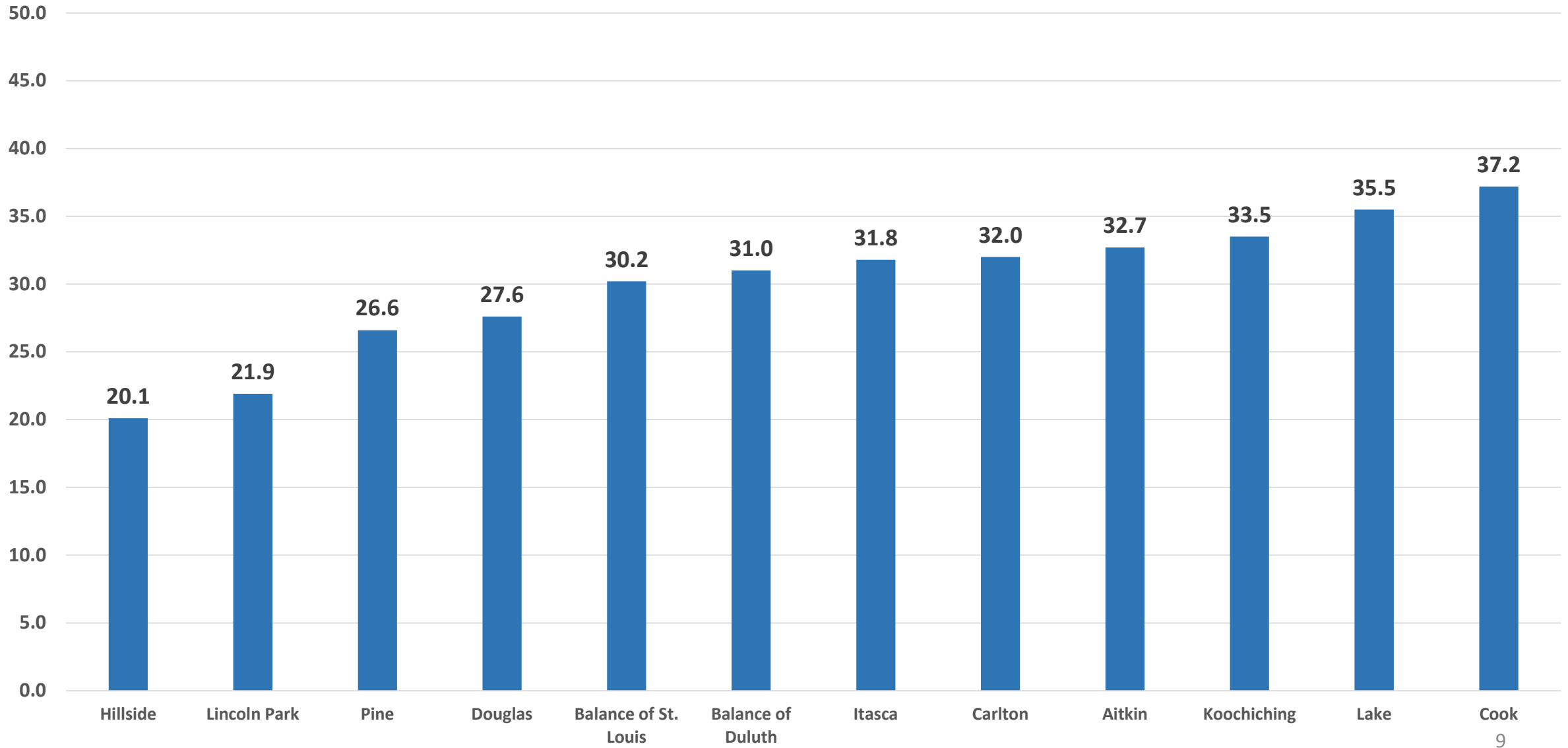
# Survey Methodology

- Review: methodological changes made in 2015
  - Changed from telephone to mail mode of data collection
  - Added education to weighting adjustment
  - Changed from poststratification to raking
- These changes were continued for the 2020 survey
- The 2015 data became the new baseline to which we can now compare the 2020 results
- 2020 response rate: 29.9% (2015: 28.6%)



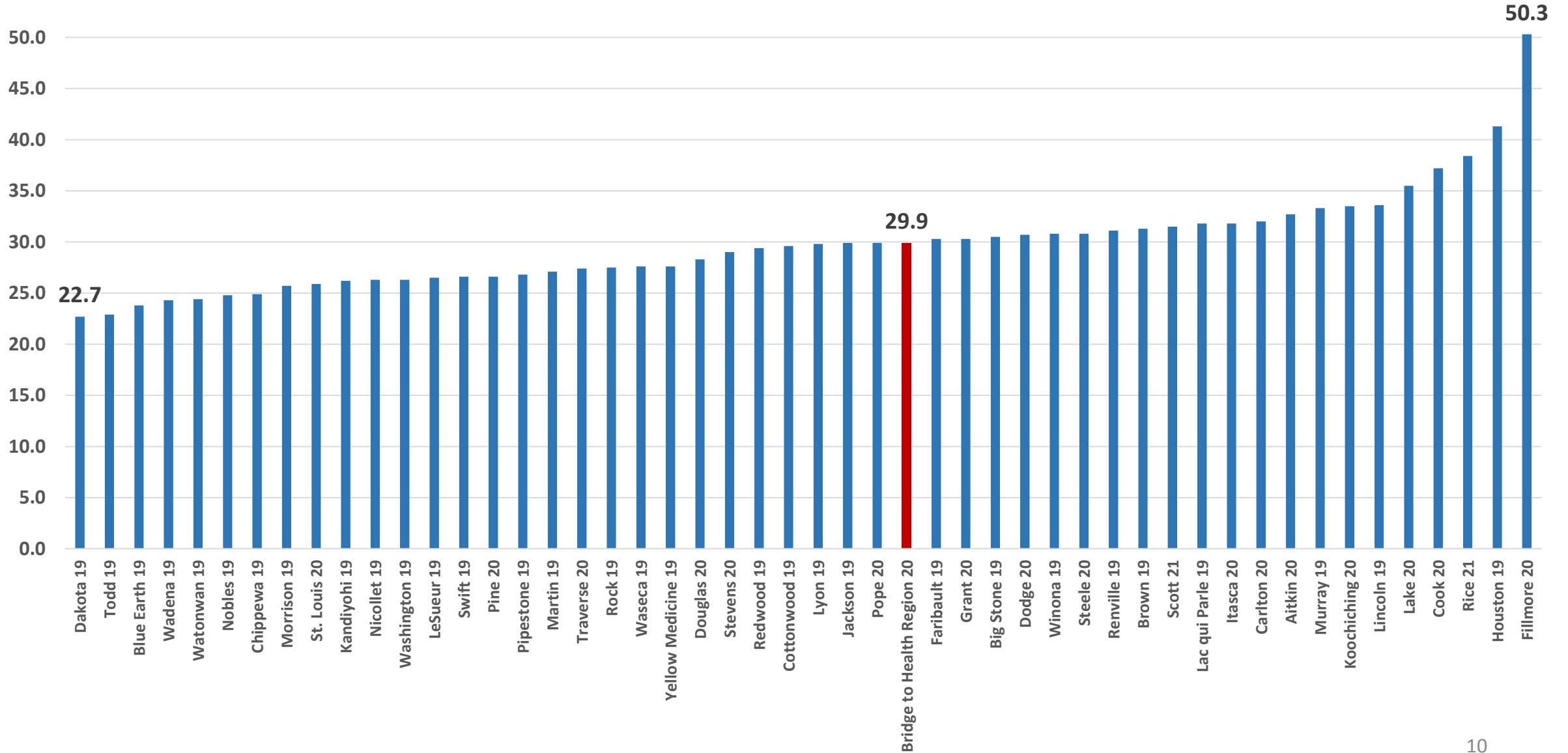
# Response Rates by Stratum

## Bridge to Health Survey, 2020

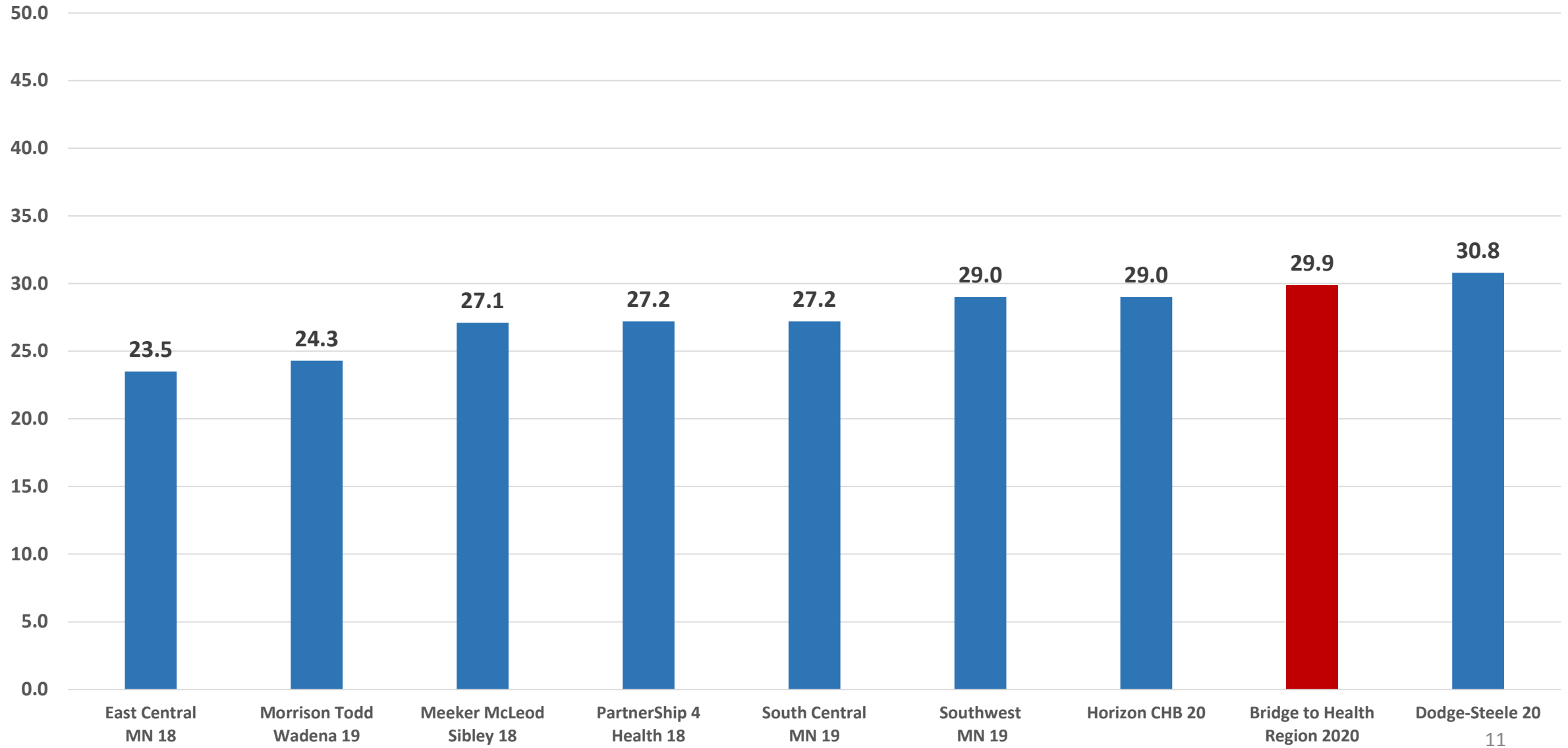


# Response Rates for Minnesota (and Douglas County WI) Mail Surveys

## County Level, 2019-2021



# Response Rates for Minnesota Mail Surveys Multi-County Project Level, 2018-2020

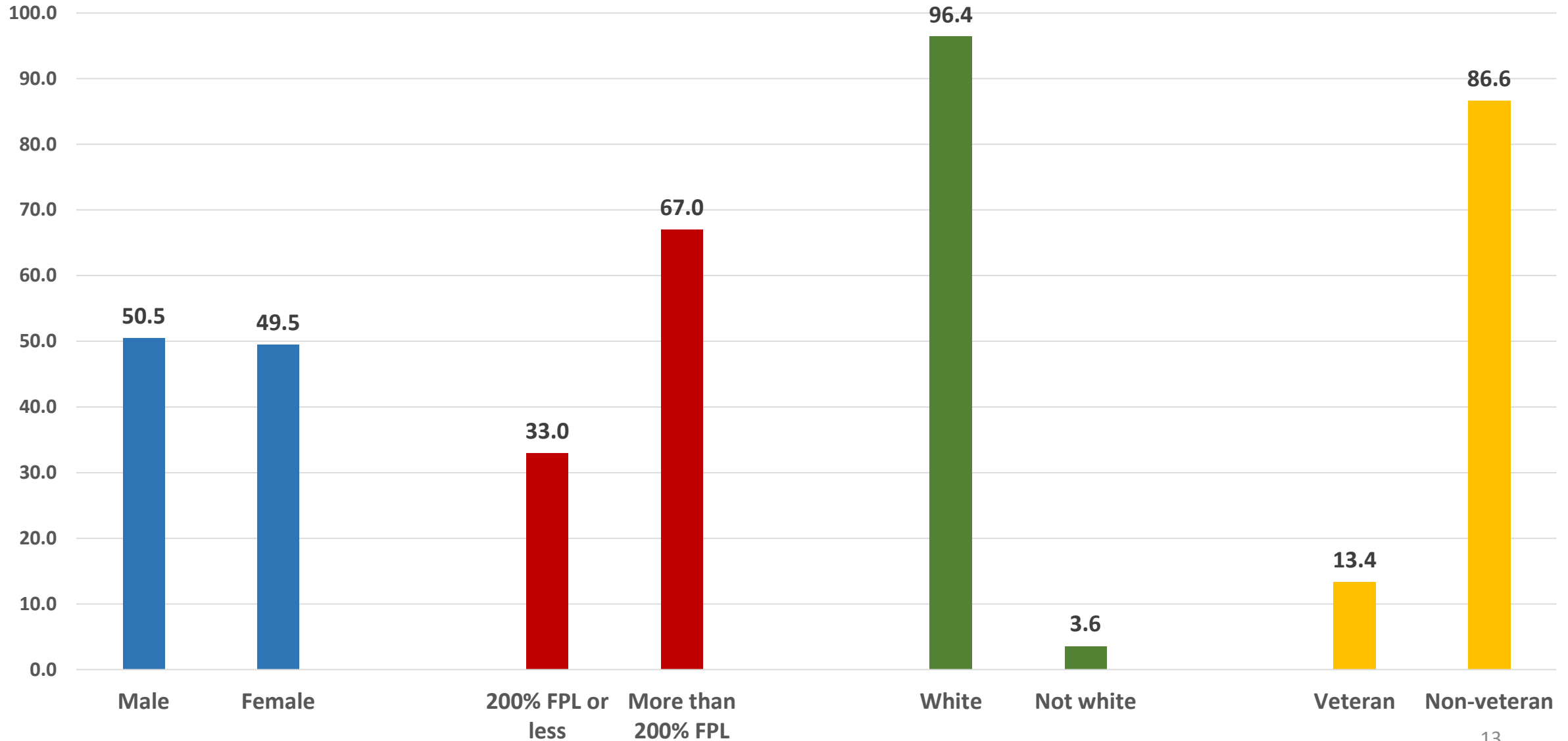




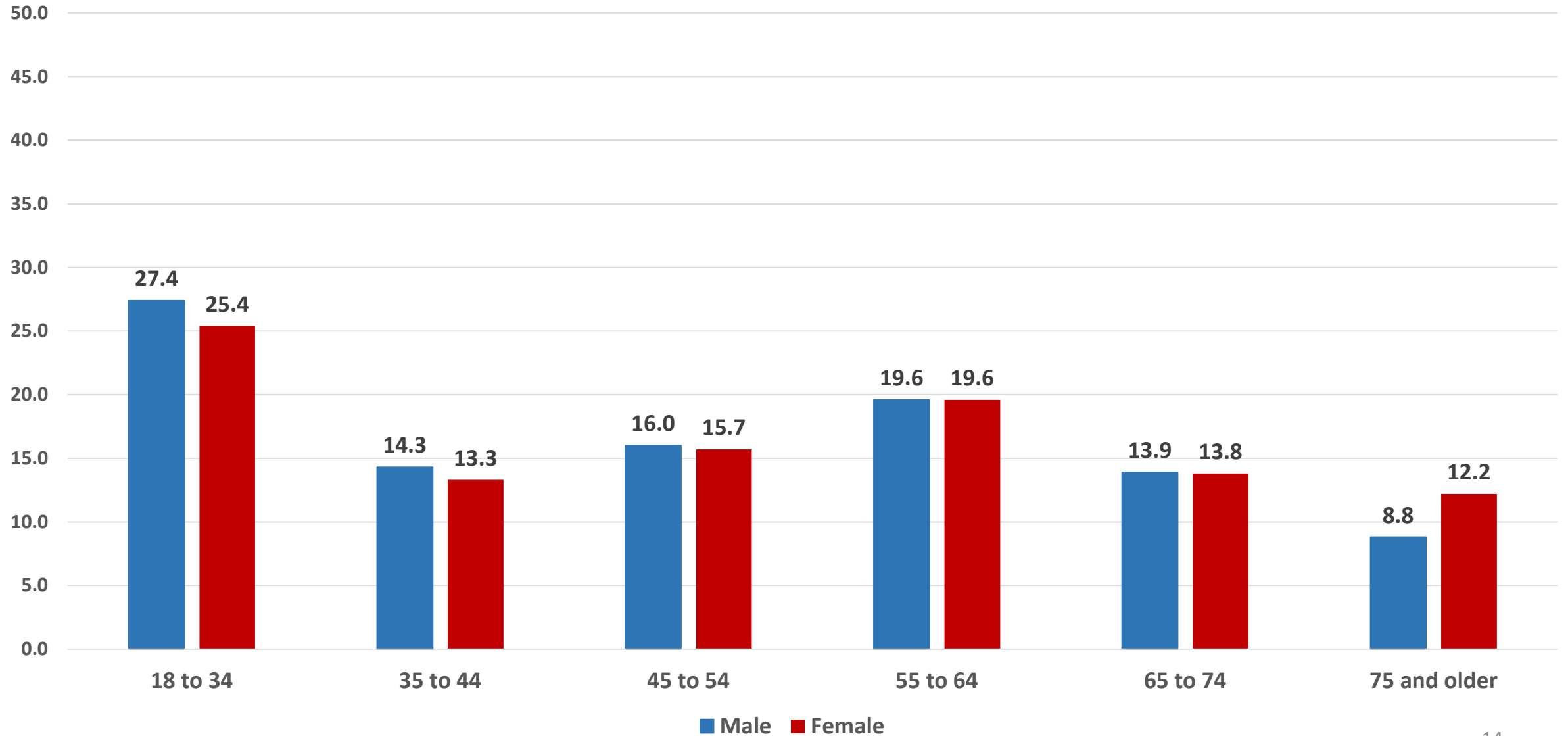
# Bridge to Health Survey 2020

## Demographic Characteristics of the Regional Sample

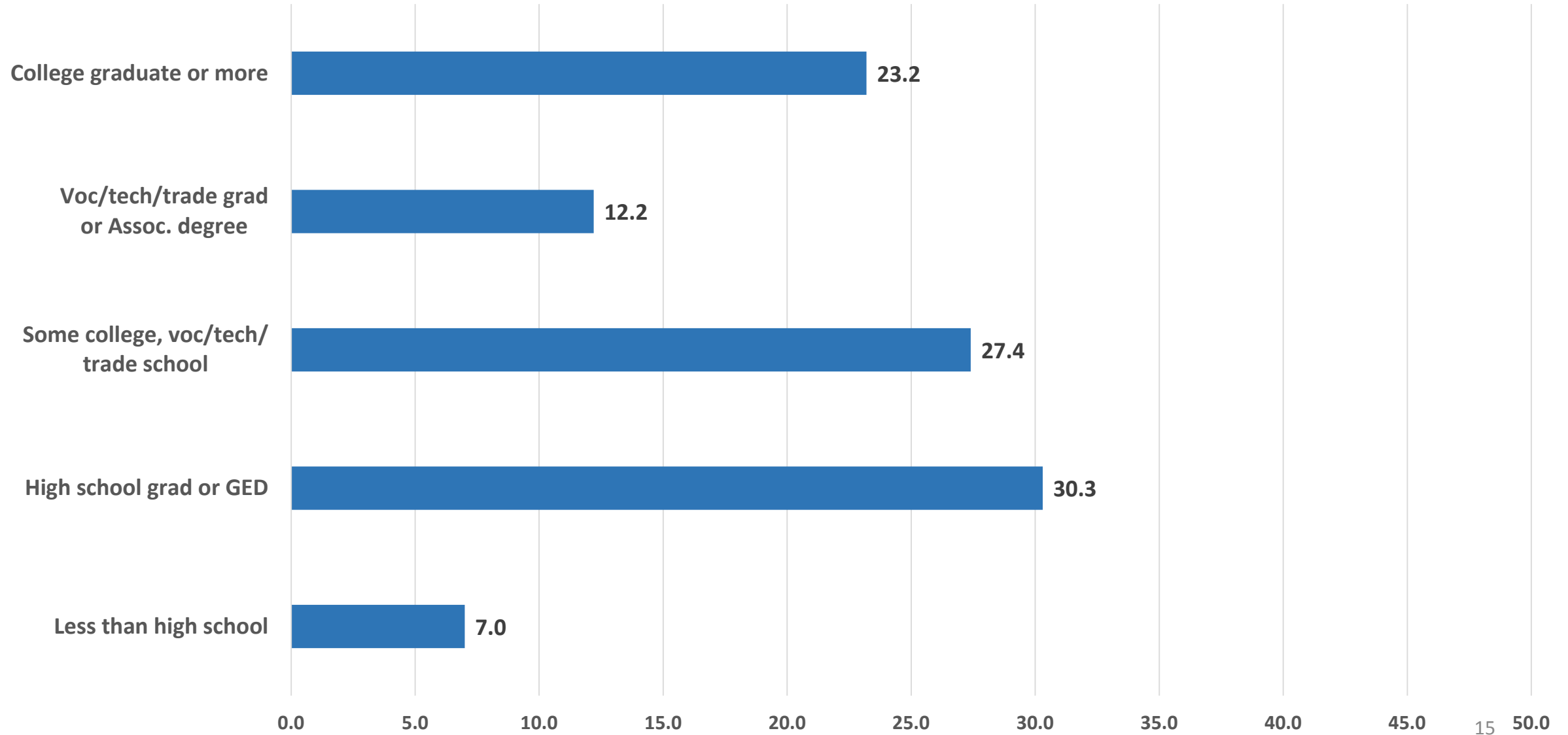
# Selected Demographic Characteristics, Weighted sample Bridge to Health Survey, 2020



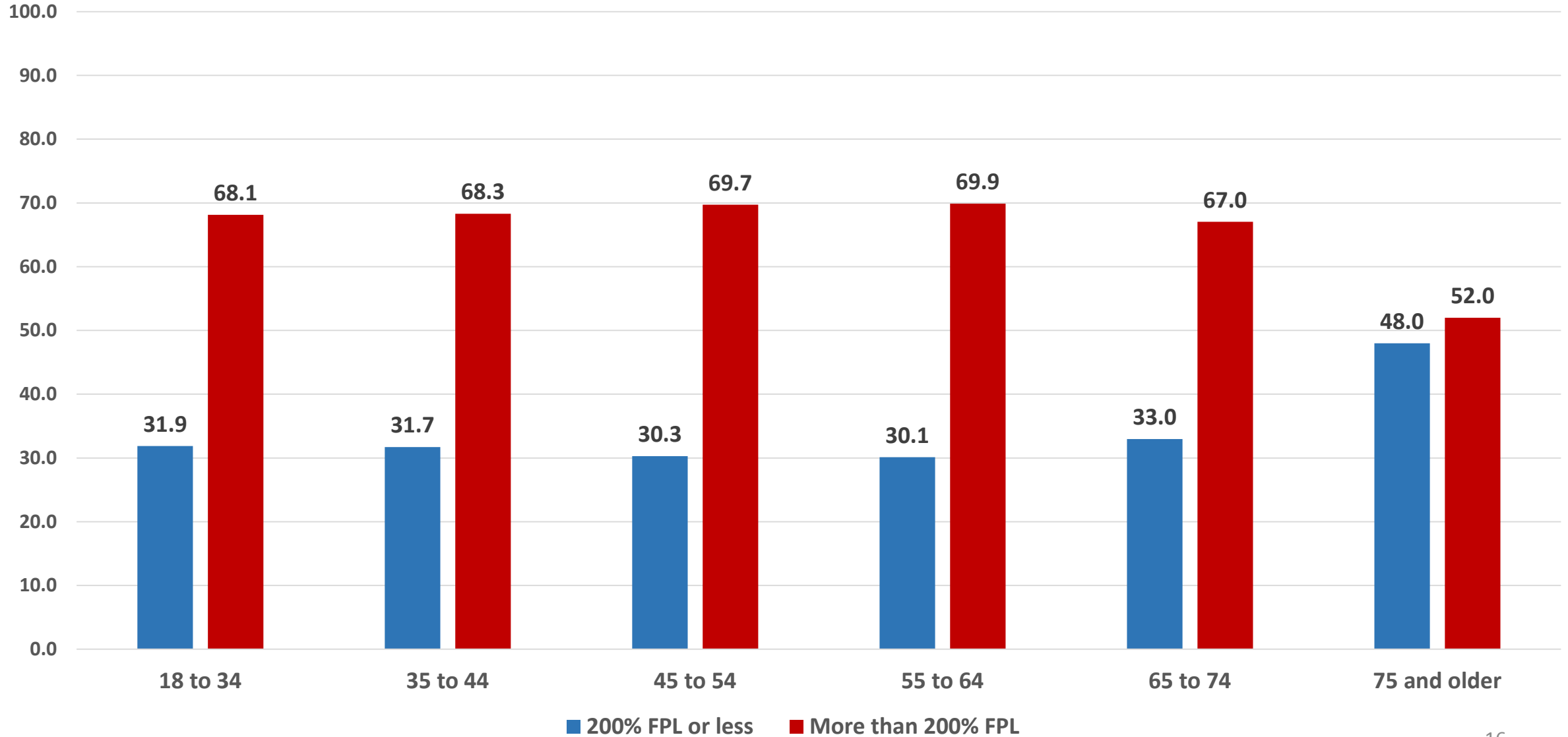
# Age by Sex, Weighted sample Bridge to Health Survey, 2020



# Level of Education, Weighted sample Bridge to Health Survey, 2020

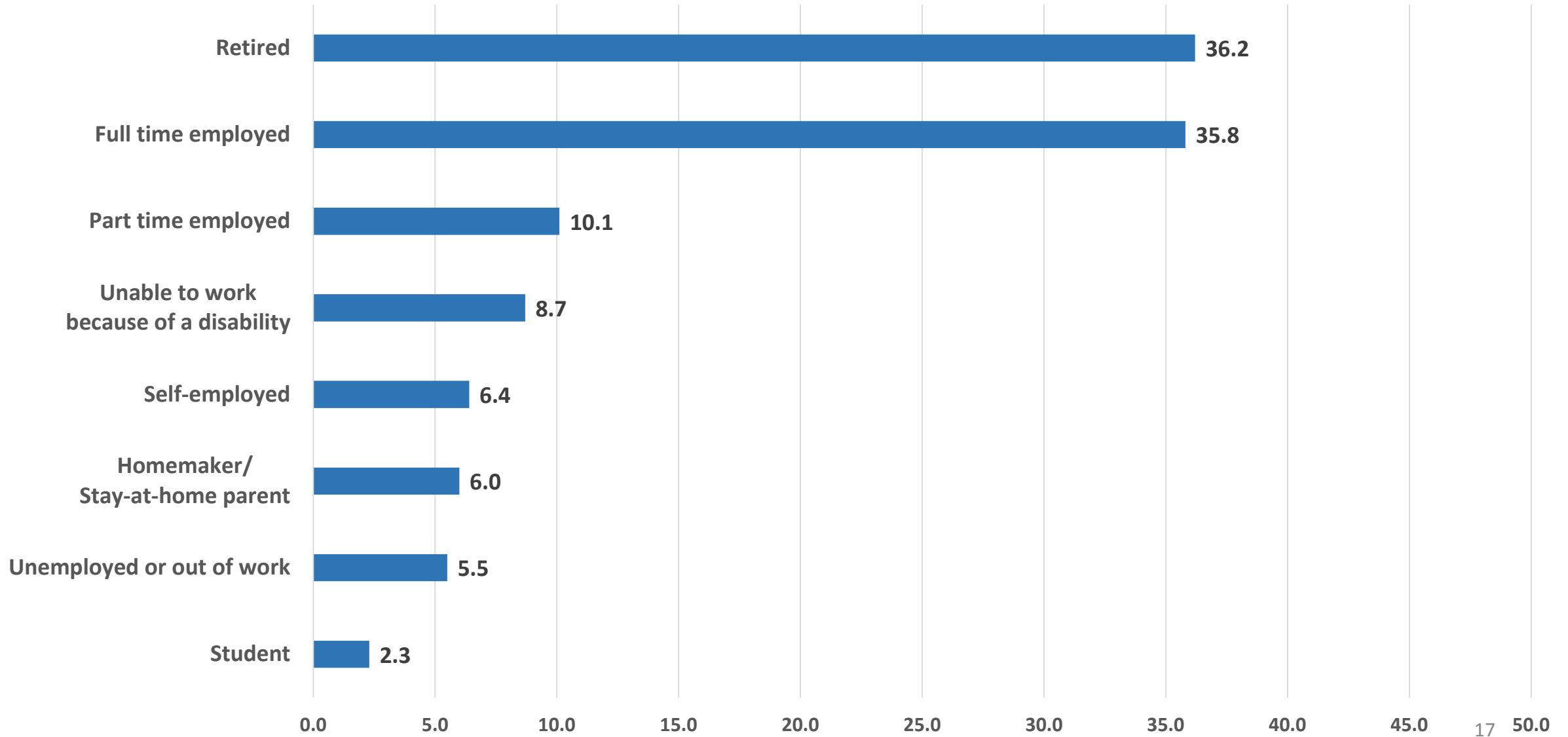


# Age by Poverty Status, Weighted sample Bridge to Health Survey, 2020





# Employment Status, Weighted sample Bridge to Health Survey, 2020



# BTH Survey 2020 Major Topics

- Health status & prevalence of chronic conditions
- Mental health status
- Utilization of and access to health care
- Weight, physical activity and healthy eating
- Tobacco and alcohol use
- Social determinants of health
- Foregone health care
- Losses related to the COVID-19 pandemic



## Bridge to Health Survey 2020

# Health Status and Prevalence of Chronic Conditions

**“In general, would you say that your health is...”**  
**Bridge to Health Survey, 2020**

